



Pimri Chinchwad Education Trust's
Pimri Chinchwad College of Engineering & Research
Ravet, Pune - 412101



A.Y.: 2024 – 25

GUEST SESSION REPORT-BBA\BCA Department

07/01/2025

Title of Seminar: “Bamboo India-A Case Study of Social Entrepreneurship”

Date of Seminar: 7 January 2025, Tuesday.

Location: Ravet

Organized by: PCCOER College, Ravet, BCA Department.

Speaker: Mr. Yogesh Shinde

(Social Entrepreneur, Shark Tank Winner, TED speaker)

Duration: 2 hour

Attendee: All students.

Introduction

The seminar on social entrepreneurship, delivered by Mr. Yogesh Shinde, focused on *Bamboo India*, a social enterprise making waves in the sustainable product market. Mr. Shinde discussed the innovative ways in which Bamboo India is leveraging bamboo to create eco-friendly products, addressing environmental challenges, and empowering local communities.

Overview:

Bamboo India is a pioneering social enterprise that manufactures products made primarily from bamboo. From water bottle and furniture to daily-use items like toothbrushes, the company has established a sustainable product line aimed at reducing plastic usage and promoting the use of renewable, eco-friendly materials. By focusing on bamboo, a fast-growing and highly sustainable plant, Bamboo India aligns its business model with the global shift toward sustainable development.

Conclusion and Recommendations:

The seminar provided an in-depth look at how Bamboo India exemplifies the power of social entrepreneurship. Through the innovative use of bamboo, the company is not only offering sustainable alternatives to everyday products but also creating a positive social impact by empowering rural communities and supporting the environment.

Audience Interaction

The seminar concluded with a Q&A session, where the audience showed great interest in the bamboo toothbrush initiative and the company's plans for scaling its impact. Mr. Shinde answered questions about Bamboo India's supply chain, the challenges of producing bamboo products at scale, and how the company plans to overcome consumer hesitation in adopting bamboo alternatives.

Through this engaging session, the attendees gained valuable insights into how sustainable businesses can create both social and environmental value, encouraging them to think about how they, too, can contribute to the global movement for sustainability.

Photos:



Some glimpse about the seminar on **Bamboo India-A Case Study of Social Entrepreneurship**

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