
	PIMPRI CHINCHWAD EDUCATION TRUST'S Pimpri Chinchwad College of Engineering & Research Ravet, Pune - 412101	
Academic Year: 2025-26	Department of BBA	Date: 08/08/2025

REPORT ON GUEST LECTURE

Title: How to Become Job Ready for the IT Industry

Date & Time: 1:00 PM

Speaker: Mr. Manoj Kulkarni, Founder– Knowletive Services

Participants: Second Year BBA & BCA Students

The guest lecture on “*Getting Ready for the IT Industry*”, organized by the Department of BBA/BCA and coordinated by **Dr. Rashmi Mishra** and **Mrs. Harshada Deshpande**, was designed to enhance students’ awareness of industry expectations, equip them with essential interview and workplace readiness skills, and bridge the gap between academic knowledge and its practical application in the corporate world. The session, delivered by **Mr. Manoj Kulkarni**, covered resume and LinkedIn profile optimization, effective interview techniques through mock HR and technical interviews, and strategies for excelling in placement readiness tests. Students also participated in peer-to-peer feedback exercises and gamified learning activities, ensuring an engaging and interactive learning experience.

In addition to practical activities, Mr. Kulkarni shared real-world insights into IT industry challenges and offered actionable strategies for success in a competitive job market. His interactive approach kept students involved throughout, encouraging them to adopt a proactive mindset towards continuous skill enhancement. Overall, the session proved highly impactful, providing a clear roadmap for becoming industry-ready professionals and motivating students to align their academic journey with evolving IT sector demands.



Report Prepared By: Joyce Lot, SYBBA
(Activity co-ordinator)