








	Pimpri Chinchwad Education Trust's Pimpri Chinchwad College of Engineering & Research Ravet, Pune An Autonomous Institute NBA Accredited (4 UG Programs) NAAC A++ Accredited ISO 21001:2018 Certified IQAC PCCOER	
AY:2025-26	<u>Faculty Achievement</u>	Term I/II

Date- 05/05/2026



	<p>Department: BBA</p> <p>Title of Book: The Rise of Neo-Banking – Transforming Traditional Financial Services</p> <p>Author: Dr. Smriti Pathak – Head of Department (BBA & BCA), Pimpri Chinchwad College of Engineering and Research</p> <p>The publication discusses key aspects such as technological innovations in banking, customer-centric financial services, and the role of fintech in reshaping the banking industry. It provides valuable insights into how digital transformation is influencing modern financial practices.</p>
	<p>Title of Book: 30 Day Belly Reduction Plan</p> <p>Author: Mr. Lakshay Goyal – Assistant Professor</p> <p>The publication highlights key aspects such as diet planning, exercise routines, and lifestyle modifications aimed at reducing belly fat and improving overall well-being. It is designed to guide readers with simple, actionable steps that can be easily incorporated into daily life.</p>

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<div data-bbox="133 485 298 1146">   </div> <div data-bbox="337 520 613 646"> <h3 style="text-align: center;">Certificate of Publication</h3> </div> <p style="text-align: center;">This certificate is proudly presented to</p> <p style="text-align: center;"><i>Lakshay Goyal</i></p> <p style="text-align: center;">In recognition of their outstanding research contribution to</p> <p style="text-align: center;"><i>Emotional Intelligence in AI-Driven Interactions</i></p> <p style="text-align: center;">Published by IGI Global Scientific Publishing; ©2026</p> <p style="text-align: center;">With gratitude for your dedication to advancing knowledge and scholarship.</p> <div data-bbox="402 1039 548 1136">  Lindsay Werman, President IGI Global Scientific Publishing </div>
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<p>European Economic Letters ISSN 2323-5233 Vol 15, Issue 3 (2025) http://eelet.org.uk</p> <p>Difference in Organizational Citizenship Behaviour based on the Demographic Profile of Retail Sector Employees</p> <p style="text-align: center;">Dr. Rashmi Mishra Assistant Professor Department of Management (BBA) Pimpri Chinchwad College of Engineering & Research, Pune, India mishrarashmi39@gmail.com</p> <p style="text-align: center;">Mr. Lakshay Goyal Assistant Professor Department of Management (BBA) Pimpri Chinchwad College of Engineering & Research, Pune, India lakshay.goyal3105@gmail.com</p> <p>Abstract: This research was examined the difference in organizational citizenship behaviour based on the demographic profile (gender, age, work experience) of retail sector employees. The sample consisted of 400 employees. This study is based on both primary and secondary data. For secondary data, (publications, research studies, and book etc.) were used. And for primary data, a well-framed structured questionnaire was used. The questionnaire classified into two sections. In the first section, the respondent's demographic profile i.e., (Age, gender, total no of years in the organization) and in the second section, twelve items of Organisational Citizenship Behaviour were measured by using a 5 – point Likert type scale (Strongly Disagree = 1, Disagree = 2, Neutral = 3, Agree = 4, Strongly Agree = 5). A study was conducted and the respondents were selected through convenient sampling. About 550 questionnaires were distributed and only 400 questionnaires were completed correctly. Data were analysed by SPSS 20 and using descriptive and analytical statistics (T-test, ANOVA and correlation). This study found that except job experiences other demographic factors don't have any significant influence on the OCB of the respondent and there is no difference in OCB of employees of different retail brands.</p>	<p>have a significant impact on Organizational Citizenship Behaviour (OCB). However, work experience was found to play an important role, with employees having mid-level experience demonstrating higher levels of OCB. Additionally, the study observed no significant differences in OCB across different retail brands, suggesting that employee behaviour is influenced more by individual and organizational factors rather than brand identity.</p>
 <p>Certificate of Participation presented to</p> <p style="text-align: center;"><i>Prof./Dr./Mr./Ms. Rashmi Mishra</i></p> <p>Presented the paper/case titled Sustainable Leadership In Startups: Balancing Profitability With Planet And People</p> <p>for virtually participating in the 3rd International Conference on Sustainability, Entrepreneurship, Equity, and Digital Strategies (SEEDS 2025) 2-4 December 2025, organized by Jaipuria Institute of Management, Noida, India in partnership with Middlesex University, Dubai and Prince of Songkha University, Thailand</p> <p style="text-align: center;">  Asst. Prof. Dr. Arjun Arora Conference Chair, SEEDS 2025 Jaipuria Institute of Management, India </p> <p style="text-align: center;">  Assoc. Prof. Dr. Sreejith Babuvaramanian Conference Chair, SEEDS 2025 Middlesex University Dubai, UAE </p> <p style="text-align: center;">  Assoc. Prof. Dr. Janya Chuchakulchai Conference Chair, SEEDS 2025 Prince of Songkha University, Thailand </p>	<p>Title of Paper: Sustainable Leadership in Startups: Balancing Profitability with Planet and People.</p> <p>Conference Name: 3rd International Conference on Sustainability, Entrepreneurship, Equity, and Digital Strategies (SEEDS 2025)</p> <p>Date: 2nd – 4th December 2025 Mode: Virtual Presenter: Dr. Rashmi Mishra: Assistant professor</p> <p>The presentation highlighted the importance of integrating sustainable practices into startup business models to ensure long-term success and ethical growth. It also discussed how leaders can align organizational goals with environmental and societal well-being while maintaining financial performance.</p>

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 <p>This certificate is proudly presented to Dr. Rashmi Mishra from PCCOER has successfully completed the International Level one-week FDP (Online) on "Effective Research Paper Writing: Principles and Practices" organized by the Research & Development Cell, PCCOE&R from 27th to 31st January, 2026.</p> <p> DR. SHIVGANGA GAVHANE FDP Coordinator DR. KISHOR BHANGALE FDP Coordinator DR. SUDARSHAN BOBADE Convener & Dean R&D DR. HARISH U. TIWARI Director, PCCOER </p>	<p>Title of FDP: Effective Research Paper Writing: Principles and Practices.</p> <p>Date: January 27–31, 2026</p> <p>Venue: Online Mode</p> <p>Participants: Dr. Rashmi Mishra , Mr. Lakshay Goyal Ms. Amruta Dixit, Mrs. Snehal Rahude</p> <p>Conducted by : R&D cell PCCOER</p> <p>The FDP focused on key aspects such as research paper writing, publication ethics, literature review, and proper referencing techniques. They also emphasized improving the quality, clarity, and originality of research work. The FDP included interactive sessions and practical guidance, helping faculty members understand current expectations in academic research and publishing.</p>
	<p>Title : Academic Excellence Award – Ph.D. in Management</p> <p>Awardee: Dr. Rashmi Mishra</p> <p>Dr. Rashmi Mishra has been honored with the Academic Excellence Award in recognition of outstanding achievement in completing a Ph.D. in Management. This accomplishment reflects a high level of dedication, perseverance, and commitment to academic and research excellence.</p>

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	<p>Title: Most Energetic Performance Award – Ramp Walk</p> <p>Event Name: Expression 2026 Cultural Event</p> <p>Organized by: Pimpri Chinchwad College of Engineering and Research</p> <p>Awardee: BBA Department Faculty Member</p> <p>A faculty member from the BBA Department received the “Most Energetic Performance Award” for an outstanding performance in the Ramp Walk event during <i>Expression 2026</i>, the annual cultural event of the institute.</p>
	<p>Title: Introductory Management Development Program (MDP) on Universal Human Values organized by AICTE.”</p> <p>Date: April 16, 2026</p> <p>Organized by: Pimpri Chinchwad Education Trust</p> <p>The program aimed to introduce Universal Human Values, promote self-awareness and ethical thinking, and encourage the integration of value-based education into teaching practices. As an outcome, participants developed a better understanding of human values, enhanced their ethical perspective and self-awareness, and gained the ability to apply these principles effectively in both teaching and professional life.</p>

<p align="center">  Dr. Rashmi Mishra Department Activity Coordinator </p>	<p align="center">  Mrs. Amruta Dixit IQAC Coordinator </p>	<p align="center">  Dr. Smriti Pathak HOD </p>
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