



[4459] – 259

Seat No.	
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**T.E. (Computer Engineering) (Semester – II) Examination, 2013
FINANCE AND MANAGEMENT INFORMATION SYSTEMS
(2008 Pattern) (New)**

Time : 3 Hours

Max. Marks :100

- Instructions :** 1) Answer **any 3** questions from **each** Section.
2) Answers to the **two** Sections should be written in **separate** books.
3) **Neat** diagrams must be drawn **wherever** necessary.
4) Black figures to the **right** indicate **full** marks.
5) Assume **suitable** data, if **necessary**.

SECTION – I

Unit – 1

1. A) How management thoughts are evolved from ancient age to modern age ?
State and explain. 8
- B) What is meant by quality ? What are the primary uses of term quality in
Industry ? 8

OR

2. A) What is meant by planning ? How planning helps to reach to an organizations
goal ? What are the objectives of planning ? 8
- B) What is Human Resource Management (HRM) ? Explain the functionalities
performed by HRM. 8

Unit – 2

3. A) What is financial management ? State and explain the principles of financial
management. 8
- B) What is meant by profit and loss statement referred in income statement ?
Explain with suitable example. 8

OR

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4. A) State and explain the difference between capital and revenue expenditure with suitable examples. 8
- B) What are debentures ? What are the different types of debentures ? State and explain the advantages and disadvantages of debentures. 8

Unit – 3

5. A) What is Management Information System (MIS) ? Explain the design process of MIS ? 9
- B) What is meant by decision making ? State and explain the steps involved in decision making. 9

OR

6. Explain **any three** : 18
- a) Knowledge management system
- b) Organizational decision making
- c) Business process reengineering
- d) Programmed and non-programmed decision.

SECTION – II

Unit – 4

7. A) How an organization can do business in digital form ? State and explain the digital model of an organization. 9
- B) What is meant by e-commerce ? Explain the different activities involved in e-commerce. 9

OR

8. A) Explain the security vulnerability in e-business. Explain few security measures that can be taken against security vulnerability in e-business. 9
- B) What is enterprise content management (ECM) ? Explain the different components of ECM. 9



Unit – 5

9. A) What is enterprise resource planning (ERP) ? State the evolving story of ERP from an accounting software to full fledged business management system. **8**
- B) What are the objectives and outcome of supply chain management (SCM) ? Explain in detail. **8**

OR

10. A) What is meant by customer relationship management (CRM) ? Explain phases of CRM. **8**
- B) Explain the cultural, and political challenges involved in global IT Management. **8**

Unit – 6

11. A) Explain different statutory provisions made in Indian law against cyber crime in detail. **8**
- B) What is Right to Information Act ? Explain in detail. **8**

OR

12. A) State and explain ethical, moral and political issues in development and uses of information technology in any IT industry. **8**
- B) Enlist and explain different challenges that need to be overcome to ensure proper implementation of Right to Information Act. **8**
