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UNIVERSITY OF PUNE

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T. E. (ComputerEngg) Examination - 2013

Finance & Management Information System (2008 Course)

[Time: 3 Hours]

[Max. Marks: 100]

Instructions:

- 1 *Answer any three questions from each section.*
- 2 *Answers to the **two sections** should be written in **separate answer-books**.*
- 3 *Neat diagrams must be drawn wherever necessary.*
- 4 *Black figures to the right indicate full marks.*
- 5 *Assume suitable data, if necessary.*

SECTION –I

UNIT-I

- Q.1 A How management thoughts are evolved from ancient age to modern age? Explain 8
- B What is mean by planning? What are the objectives of planning? 8

OR

- Q.2 A What is mean by quality? What are the primary uses of term quality in Industry? 8
- B What is Human resource management (HRM)? State and explain the functionalities performed by HRM. 8

UNIT-II

- Q. 3 A What is meant by ratio analysis? Explain two ratio analyses with example. 8
- B Explain various financial statements with suitable examples. 8

OR

- Q. 4 A What is purpose of capital investment? What is need of working capital? Explain in brief. 8
- B Distinguish shares and Debentures. What are the characteristics of different types of share? 8

UNIT-III

- Q. 5 A What is information system? What are different types of information system in an organization? 8
- B What is decision making? State and explain the steps involved in decision making 10

OR

- Q. 6 Explain following in details 18
- i) Management information system.
 - ii) Business process reengineering
 - iii) Role of analytical modeling in Decision support system.

SECTION II

UNIT-IV

- Q. 7 A How an organization can do business in digital form? 8
State and explain the digital model of e-business with suitable diagram.
- B What is Content Management System (CMS)? How does a CMS work 8

OR

- Q. 8 A Explain the security vulnerability in electronic commerce. State and explain few security measures that can be taken against security vulnerability in e-commerce. 8
- B What is meant by e-commerce? State and explain the different activities involved in e-commerce. 8

UNIT-V

- Q. 9 A Explain the different cultural, political and geo-economic challenges involved in global IT Management. 8
- B What are objectives and benefits of CRM? Also explain drawbacks of CRM. 8

OR

- Q. 10 A ERP is evolved from simple accounting software to full-fledged business management system-discuss. 8
- B Differentiate the process of BPR and BPO with suitable example. 8

UNIT-VI

- Q. 11 A How encryption is used as a tool for Security management? Explain with example. 10
- B What is right to information act? Explain in detail. 8

OR

- Q. 12 A State and explain ethical, moral, and political issues in an information technology in reference to society. 10
- B Enlist and explain different challenges that need to be overcome to ensure proper implementation of right to information act. 8